



FOR IMMEDIATE RELEASE
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Ice Edge Unveils First Proactive Reconfiguration Tool in Industry

Ice Edge Business Solutions, creator of intelligent ICE® 3D design and configuration software chose Chicago to unveil a revolutionary new way to interactively and graphically reconfigure and reuse all the elements of an interior space.

The reconfiguration tool named ICEcycle, is a product lifecycle management tool that captures all elements from an existing modular layout. It inventories, sorts, locates and defines each part available for reuse—and all in real time. Before ICEcycle, designers created reconfigurations without knowing until afterwards the number of parts leftover. It's the only reconfig tool maximizing product reuse and managing the entire lifecycle of a product. Damaged parts are flagged and monitored to ensure they are either repaired or replaced. ICEcycle represents another aspect of serious innovation from Ice Edge Business Solutions.

The feature is integrated into ICE, the patented Java-based configuration software that uses 2D and 3D graphic communication to envision, design, specify, price, manufacture and deliver any product open to modification.

DIRTT Environmental Solutions is the first company to engage ICEcycle as part of their client offering. The DIRTT Walls are designed and engineered to dismantle and move when required. ICEcycle ensures DIRTT clients use as much of their existing assets to repurpose their workspace to suit their new needs.

Ice Edge Business Solutions produces software called ICE®, a patented technology written in Java that uses videogame technology for design and manufacturing purposes. ICE is the only technology that goes from development through to sales, manufacturing and project delivery, making it unique in the design and manufacturing sectors. www.ice-edge.com

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